

## **Alniche Lifesciences wins award at CPhI - India Pharma Awards 2019**

**New Delhi, November 26, 2019** – Alniche Lifesciences, a specialty healthcare company, has won New Product Launch Award for **CompliPro** under the category of Excellence in Pharmaceutical Brand Management. In this category, another brand **Ketoalfa** was one among top brands nominated. This prestigious pharma award was presented by Executive Vice President, Informa Markets Asia, Mr. Michael Duck at New Delhi India.

CPhI- India Pharma Awards are one of the most admired recognitions in the Pharmaceutical industry. This year's awards included 12 categories that span the entire industry to recognize their innovations, technologies and strategies.

Alniche in collaboration with DPSRU (Delhi Pharmaceutical Science and Research University) has developed **CompliPro**, the first ready-to-use Right-Quantity & High-Quality Protein Oral Supplement to compensate protein losses during dialysis. The product distinguishes itself from existing options of Protein powders by offering Ease of intake, No hassle of reconstitution and Easy on gut (no heaviness or flatulence).

“This award marks a momentous milestone for **Alniche** and signifies the beginning of Indian Pharma industry focusing on academia - industry collaboration and introducing products that are suited for Indian masses” shared **Mr. Girish Arora, Founder & MD Alniche Lifesciences**. He further added, “we are delighted that **CompliPro** is recognized by the Pharma industry which reinforces Alniche mission “Inspired by value, Driven by vision”.

### **About Alniche Lifesciences**

Alniche Life Sciences is a specialty healthcare company focused on serving patients and the medical fraternity by offering specialized, high-quality, effective, affordable medicines and wellness products from all around the world. Its strong portfolio fulfils the unmet needs of patients in the areas of nephrology, critical care, gastroenterology, dermatology & cosmeceuticals, advanced wound care and neuro-psychiatry. To bridge the therapy gaps, introducing innovative research products & in-licensing of global products are the critical part of the overall growth strategy of the company.

With this strategy to enrich product portfolio, Alniche has partnered with global pharma organizations to bring global brands in India from various companies including J W Life Sciences (Korea), Adhezion Biomedical Inc. (USA), FzioMed (USA), PT Dermozone Pratama (Indonesia), Biovite (Australia), and Mastix (USA).

For more information, visit [www.alniche.com](http://www.alniche.com)

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