



## **ACADEMIA & INDUSTRY COLLABORATION TO INNOVATE NOVEL FORMULATIONS**

Delhi Pharmaceutical Sciences & Research University, New Delhi (DPSRU), first Pharmacy University of India, has signed a Memorandum of Understanding for collaboration with Alniche Lifesciences, a pharmaceutical company headquartered in New Delhi to develop innovative formulations in the field of Nephrology & Critical care.

Alniche recognizes the leading role of DPSRU in the field of postgraduate education & research and DPSRU appreciates the Social commitment and Professional obligation of Alniche to promote pharmacy education and enlarge the scope of research application by collaborating with the academic institutions. Commenting on the collaboration, Professor R K Goyal, Vice Chancellor of DPSRU said that “The university believes that partnering with industry is the best way to give practical shape to innovative ideas”. Mr. Girish Arora, Founder & Managing Director of Alniche Lifesciences shared that “Academia can play an important role in innovating novel products specifically required by Indian masses”.

Professor Harvinder Popli (Dean), Principal investigator for this project stated that under this collaboration, both the partners will work together for three broad areas Formulation & Development, Concept to Creation and Analysis & Standardisation of differentiated novel Pharmaceuticals Professor Raman Dang (Registrar), Dr Geeta Aggarwal and Ms. Ritu Hasija (Director Corporate, Alniche) played a pivotal role in establishing this collaboration.

Along with this collaboration, Alniche also instituted two awards (Jwalat & Vijayin) to recognise the young researchers & new start-ups at DPSRU innovation and Incubation Foundation (DIIF) to bring new products, concepts & technologies to the Indian market.

### **About DPSRU**

Delhi Pharmaceutical Sciences and Research University (DPSRU), is the first Pharmacy University of India, established by an Act 7 of 2008 of State Legislature of Delhi as a State University and made functional from 2015-16.

The vision of the University is to be the ultimate destination for education, training and research in Pharmaceutical Sciences and allied areas and thereby, cater the health needs of the people at large. The objectives of the University are to provide infrastructure and research facilities to disseminate the advanced knowledge to the students in various branches of pharmaceutical sciences through innovative teaching learning processes with inter-disciplinary approach such that they grow their wisdom to acquire all kinds of knowledge and generate new ideas. It also aim to educate and train manpower for the development of the country and establish linkages with industries for the promotion of science and technology and to develop the spirit of internationalism and competitiveness in students such that they develop new original ideas and make new discoveries and inventions to make a strong society.

### **About DIIF**

DPSRU has established DPSRU Innovation & Incubation Foundation (DIIF), a section 8 of company to bring forward innovative aspirants from Health care profession and commercialize their research into start-ups. DIIF is providing a platform to the students, faculty, staff, alumni for quality research,

and extends support for converting their innovation into commercialisations. DIIF organise various workshops, seminars and expert talks for students especially the ones who are interested in start-ups and train them for entrepreneurship & management skills. DIIF provides seed funding to the innovative ideas. It is also a place where pool of mentors is created to provide mentorship for the start-ups.

### **About Alniche Lifesciences**

Alniche Life Sciences is a specialty healthcare company focused on developing and commercializing innovative healthcare products to enable people to live life with greatest potential – clearly, freely, expressly & fully.

Our focus promotes deep engagement with medical fraternity and we make it our business to listen to them closely for better patient care. We combine this strategic focus with a diversified approach that empowers us to venture in new specialty areas where unmet needs are significant.

Alniche is the preferred partner of Global healthcare organizations to launch their Global brands in India. Our aggressive well-structured marketing approach helps us to commercialize successful Global brands having a technological edge.